

KATELYN EARL

User Experience & Interface Designer

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SUMMARY

I am a UX/UI designer who gains empathy for people so I can create better products that are easy to use and take away pain points in their day to day life.

WORK EXPERIENCE

User Experience Designer

April 2018 - Present

Crownpeak (formerly known as Evidon) - Sandy, UT

- Conducted user research to understand user problems and identify solutions.
- Established user analytics strategy to evaluate and report on product success.
- Raised visibility of UX through regular check-ins and training with other teams.
- Collaborated with engineering and product to deliver on and solve user problems.

Product Owner/Designer

May 2017 - March 2018

Insurance Experts Network - Orem, UT

- Oversaw the redesign of the company's white labeled mobile app.
- Communicated with clients on a daily basis to improve product usability.
- Collaborated with engineers to deliver desktop and mobile product features.
- Established support and fulfillment processes to improve customer experience.
- Managed complete transfer of all client accounts and products.

Fulfillment Specialist

Aug. 2016 - May 2017

Insurance Experts Network - Orem, UT

- Worked with insurance agents to design consumer-facing websites.
- Designed and delivered mobile app graphics (icons, logos, etc.).
- Worked with marketing team to establish company branding.

EDUCATION

BS in Digital Media

Aug. 2013 - May 2017

Utah Valley University - Orem, UT

SKILLS

Sketch

Illustrator

HTML / CSS

Invision

Photoshop

User research

Adobe XD

InDesign

User analytics